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JAPANESE PATENT OFFICE

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(71)Applicant:

(72) Inventor:

FUJITSU GENERAL LTD.

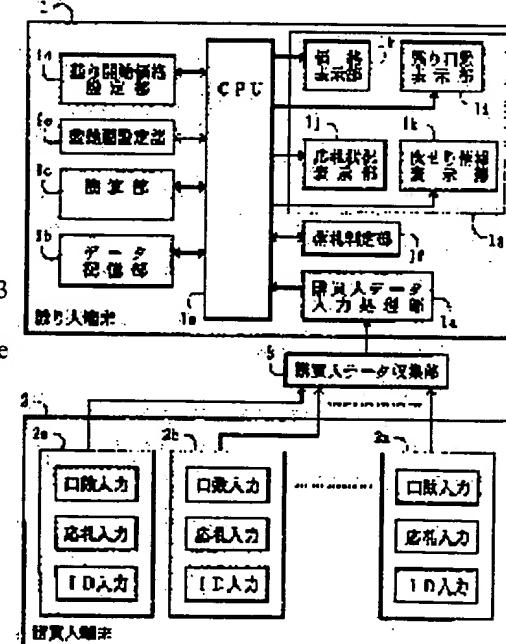
UCHIVAMA SHINICHI

(54) AUCTION SYSTEM

(57) Abstract:

PURPOSE: To shorten time from bid start to a successful bid by setting the starting price of an auction and auction price fluctuation width based on an arithmetic means and advancing the auction corresponding to the set auction start price and auction price fluctuation width.

CONSTITUTION: The number of articles to be purchased desirable for respective persons concerning merchandise are respectively inputted from respective buyer terminals 2a-2n together with buyer identification numbers. The numbers of articles to be purchased respectively inputted from the respective buyer terminals 2a-2n are collected by a buyer data collecting part 3 corresponding to the buyer identification numbers and transmitted later to a buyer data input processing part 1a, and it is summed up how many articles are purchased by respective buyers. On the other hand, the cumulative number of transactions in the past concerning the object merchandise of the auction and successful bid price data are read from a data storage part 1b and corresponding to those data and the summed-up data, an arithmetic part 1C and a CPU 1n calculate the price fluctuation width started from the suitable bid start price. The auction is advanced according to the bid start price or the price fluctuation width based on this arithmetic. Therefore, the time from bid start to the successful bid can be shortened.



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